

**DHARMAMURTHI RAO BAHADUR
CALAVALA CUNNAN CHETTY'S
HINDU COLLEGE**

(Shift - 2)

Dharmamurthi Nagar, Pattabiram, Chennai – 600 072.

DEPARTMENT-B.COM (A&F)

HRD-eSamikSha for Online upload Report(June'2020)

1. ACTION PLAN

Category	Name of the Event / Activity	Venue	Start Date	End Date	Description
WORKSHOP					
ACTIVITY					
COMPETITION					
AWARENESS					
EVENT	ONLINE MARKETING MANAGEMENT QUIZ		08.06.2020	10.06.2020	
OTHER	ASSIGNMENTS, TESTS		27.04.2020	Till the date	

2. ACTION REPORT

Name of the Event / Activity	ONLINE QUIZ COMPETITION
Activities Start Date	08.06.2020
No. of Resource persons	-
Report Description	To learn Marketing Management by taking practice to polish our student's skills for better job opportunities in the marketing field.
Activities End Date	10.06.2020
No. of Participants	65
Report Name	MARKETING MANAGEMENT QUIZ

REPORT OF THE EVENT IN 50 WORDS

An Online Marketing Management Quiz was organized by the Department of B.Com Accounting & Finance. The e-quiz was conducted between 8th June 2020 to 10th May 2020. The Staff convener was DR. E.Jasmin Suganthi and the Student Co-ordinator was N.Shaileswaran. (II B.Com A&F). The quiz questions were related to Current Affairs, Management and Marketing. The participants were from different colleges. E-Certificates were distributed to the participant who scored above 50%.

3. ACTION REPORT

Name of the Event / Activity	ASSIGNMENTS AND TESTS
Activities Start Date	27.04.2020
No. of Resource persons	-
Report Description	
Activities End Date	Till the date
No. of Participants	
Report Name	

REPORT OF THE EVENT IN 50 WORDS

Assignments and Tests were conducted to I, II and III year B.Com (A&F) students from 27th April to till date. Around 210 students were connected through network sources like Google Class Room, Whatsapp, Mobile Phones etc..

Year	No. of Students	Subject	Assignments	Tests
I A	65	Advanced Financial Accounting	3	-
I B	64	Advanced Financial Accounting	5	-
II A	68	Advanced Corporate Accounting	2	1
II A	68	Principles Of Management	1	-
II A	68	Business Communication	5	-
II B	68	Business Communication	2	1
II B	68	Financial Services	3	-
III A	64	Working Capital Management	2	-
III B	64	Working Capital Management	1	-
III B	64	Income Tax Law & Practice II	1	-
III B	64	Advanced Cost Accounting	1	-
III B	64	Management Accounting	1	1

The students performances were valued and their marks were recorded.